

MINUTES OF MEETING  
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY  
TUESDAY, JULY 26, 2016 – 6:00 P.M.

1. Call to Order/Roll Call

Chairman Salvino called the meeting to order at 6:08 p.m.

Present:

Chairman:	Marco A. Salvino, Sr.
Vice-Chairman:	Albert C. Jones
Board Members:	Chickie Brandimarte
	Paul Fetscher
	Bobbie H. Grace
Executive Director:	Rachel Bach
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Citizen Comments

There were no citizen comments at this meeting.

3. Administrative Reports

4. Presentations

4.1 CRA Budget Preview Presentation FY 2016-2017

Director Bach noted her administrative report is included with the PowerPoint of the proposed Work Plan and Budget for FY 2017, which is attached to and incorporated into these minutes.

Board Member Grace spoke of the Director position, and asked if we can save money if we put the CRA under the City, perhaps under Parks & Recreation. She noted we have already put some of the employees under the City, and she has a young lady coming to the Commission meeting to ask for \$2,500.00.

City Attorney Ansbro noted we would need Finance to provide that information. CRA funding is City money and that would come back to the City

Director Bach added the savings would depend on how many employees you downsize; if it were the same number, there would not be any savings. Savings would come from deciding what the priorities are and how much the Board wants to spend on them.

Board Member Grace stated either we will have Director Bach as the director or we will not, and asked if we can make a decision for the Director or not.

Chairman Salvino asked where the \$150,000.00 increase in personnel cost came from.

Director Bach responded the amount includes the Executive Director position.

Chairman Salvino said he is opposed to not having a CRA Department, but we need to decide on a director position or stay with RMA.

Board Member Brandimarte thought the discussion was whether Director Bach should be working for us.

Chairman Salvino explained the differences between utilizing Director Bach through RMA and hiring her directly.

Board Member Brandimarte said she is happy with the way it is.

Chairman Salvino noted he is happy with the way it is; the only factor for him is the cost savings.

Director Bach stated the cost for an employee as Director is about the same as the contract cost.

Vice-Chairman Jones asked about Chapter 163, and if the CRA can come under the City. City Attorney Ansbro responded no, it has to operate as an independent and autonomous agency.

Vice-Chairman Jones reiterated his position voiced at previous meetings regarding hiring a director.

Board Member Grace said we eventually have to make this decision, and her understanding is that there would not be a savings. She asked where we are with the loan with Broward County.

Director Bach responded there is no agreement with the County that we do not have to pay it back. She has made a request to forgive approximately half of the loan, and hopefully we will have an answer by the end of the fiscal year.

Board Member Fetscher asked what the ramifications are of eliminating the CRA entirely.

City Attorney Ansbro said some of the things the CRA has powers to do under state law would drop off, but the City could take over some of the projects. We would need to look at everything the CRA has in place before simply terminating it.

Vice-Chairman Jones spoke of the time before we had a fully operational CRA, and the history of how it came to be.

Director Bach clarified that staff would still need to be hired to do what is done by the CRA, unless the City decides not to pursue those items. She noted the CRA was under the City Manager from 2002 to 2008; it seems to have worked better in Dania Beach with having a separate executive director.

Board Member Grace explained she came back to City government because of the CRA under Executive Director Earle. She does not want to take anything away from the CRA, she wants to embrace it. Let us move the CRA under the umbrella of Dania Beach forward to make sure we get the projects.

## 5. Consent Agenda

Vice-Chairman Jones referenced the minutes and said he meant that the NW section needed signage.

Chairman Salvino questioned item #5.3 and felt we should go out to bid. He asked that it, as well as item #5.4, be deferred.

### ***Items Removed from Consent Agenda: #5.3 and #5.4 are deferred until August 23, 2016***

#### 5.1 Minutes:

Approve Minutes of June 14, 2016 CRA Board Meeting  
Approve Minutes of June 28, 2016 CRA Board Workshop

#### 5.2 Travel Requests:

Request from Kathleen Weekes, CRA Manager, to attend the Florida Festival and Events Association Conference in Orlando, Florida on August 9-12, 2016 (Estimated cost \$1,323.70)

Request from Kisha Payen, CRA Coordinator, to attend the Florida Festival and Events Association Conference in Orlando, Florida on August 9-12, 2016 (Estimated cost \$1,323.70)

Request from Dan Murphy, Economic Development Manager, to attend the ICSC Florida Conference in Orlando, Florida on August 21-23, 2016 (Estimated cost \$1,009.52)

#### 5.3 RESOLUTION #2016-CRA-005 ***Deferred until August 23, 2016***

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY (CRA) OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO EXECUTE THE FIRST OF THREE OPTIONAL RENEWALS OF AN EXISTING AGREEMENT FOR A ONE (1) YEAR PERIOD WITH STANDING OVATIONS LLC, A FLORIDA LIMITED LIABILITY COMPANY RELATING TO CONSULTING AND PRODUCTION SERVICES IN CONNECTION WITH THE 2017 ARTS AND SEAFOOD CELEBRATION; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

- 5.4 Approve Work Authorization for Redevelopment Management Associates, LLC, for the analysis and creation of the Dania Beach CRA Finance and Implementation Plan, in an amount not to exceed \$6,600.00 *Deferred until August 23, 2016*

**Board Member Grace motioned to approve the Consent Agenda, with the exception of Item #5.3 and Item #5.4, which were deferred until the August 23, 2016 CRA Board meeting; seconded by Vice-Chairman Jones. The motion carried unanimously.**

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

There were no discussion items on this agenda.


8. Board Member Comments

There were no comments at this meeting.

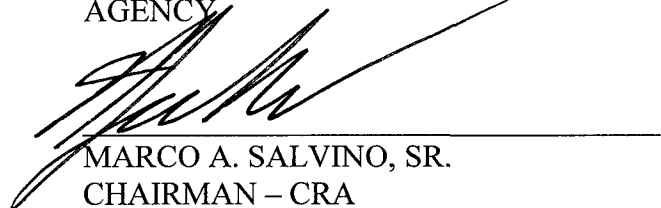
9. Adjournment

Chairman Salvino adjourned the meeting at 6:59 p.m.

ATTEST:

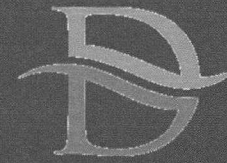
  
LOUISE STILSON, CMC  
CRA SECRETARY

COMMUNITY REDEVELOPMENT  
AGENCY

  
MARCO A. SALVINO, SR.  
CHAIRMAN – CRA

Approved: August 23, 2016





**DANIA BEACH**  
COMMUNITY REDEVELOPMENT AGENCY

# Proposed Work Plan and Budget

FY 2017

---

## Upcoming Events

**Saturday, Aug. 20, 2017 – Back to School @ the PATCH, 9 a.m. – 1 p.m.**

**Thursday, Aug. 25, 2017 – Merchant Meeting @ City Hall, 6 p.m.**

- **Topic: Downtown Project Update and Master Plan**

**Thursday, Sept. 8, 2017 - Neighborhood Ambassador @ Holocaust Museum, 6 p.m.**

**Thursday, Sept. 22, 2017 – Annual Citywide Business Meeting, 11:30 -2:30 (TBD)**

- **Stage 2 Business Growth**

**Saturday, Oct. 15, 2017 – MPO hosted “Let’s Get Walking” Event (Route TBD)**



## Healthy Community Zone

### FEC Pedestrian Crossings

- WDBB and NW 1<sup>st</sup> Street

### Stirling/Phippen Waiters Intersection

- Traffic and Pedestrian Counts
- Meetings with FDOT

### Chester Byrd Park (Sept/October)

- Grand re-opening event
- Walking clubs/fitness class
- Public Art

### Safe Routes to Schools (3/17)

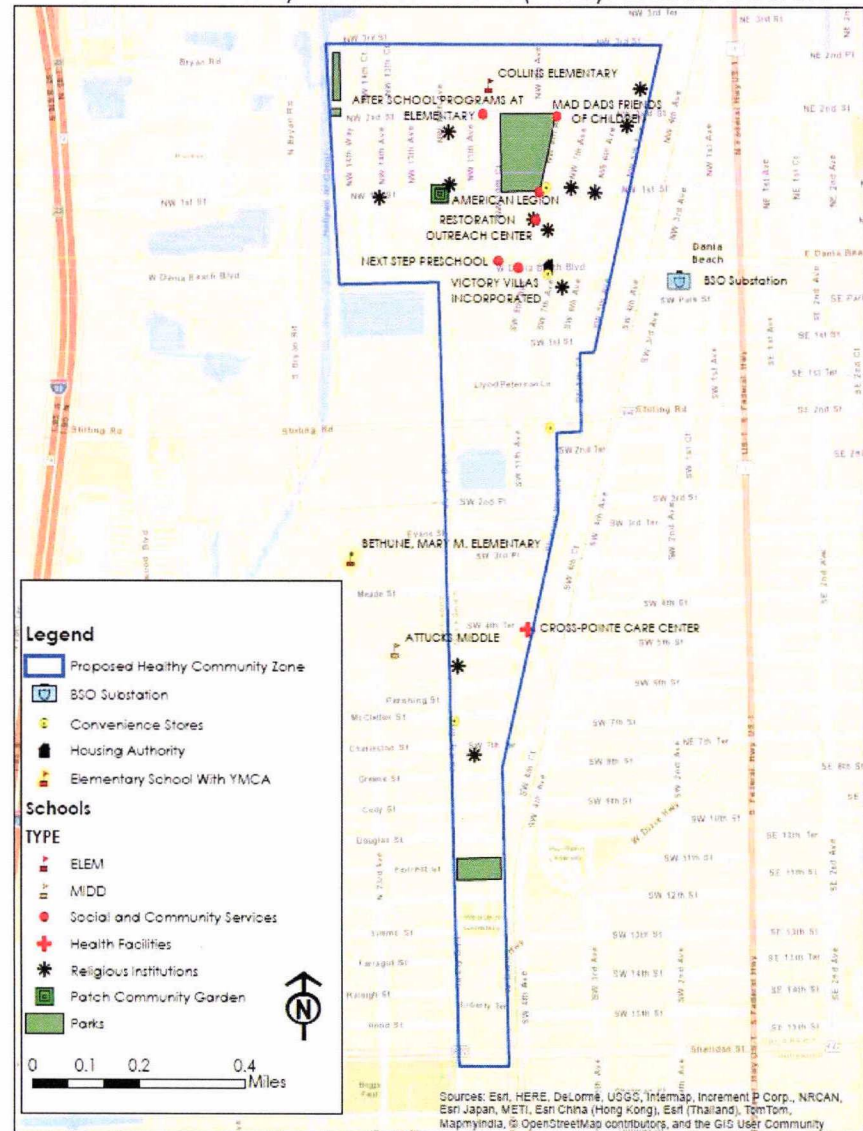
- Collins Elementary Bus Loop
- SW 12<sup>th</sup> Avenue (CDBG)

### Health Hubs (locations)

- Diabetes Prevention/Mgmt.
- Walking Clubs
- Mental Health/Smoking Cess.

## Healthy Community Zone

### Broward Healthy Communities (HCZ): Dania Beach



**CRA Board Priorities:**

1. Downtown/City Center (Staff preparing Master Plan)
  - a) City Center RFQ
  - b) Property Improvements
  - c) NW 1<sup>st</sup> Street Complete Streets
2. Neighborhoods
  - a) West Dania Beach Blvd. Bridge
  - b) Neighborhood Signs
  - c) Healthy Community Zone Improvements
3. The PATCH
  - a) Focus on more Community involvement
  - b) Expanded market hours with Community events
  - c) Operational alternatives
4. Other
  - a) Continued business support for incentive recipients
  - b) Be more diligent in requiring parking in lieu fees and review current fee structure.

## Proposed Budget

# Revenue

City of Dania Beach	Amended FY 2016	Request FY 2017
In-Lieu of Tax Increment	\$880,000	<b>\$880,000</b>
City Cost Allocation	279,170	<b>279,170</b>
City Contribution – A&SC	10,000	<b>10,000</b>
Subtotal City	\$1,169,170	<b>\$1,169,170</b>
Other Sources		
A&SC Revenue	\$80,000	<b>\$85,000</b>
Interest Income	2,000	<b>5,000</b>
Re-appropriations	1,550,818	<b>959,543</b>
Subtotal Other Sources	\$1,632,818	<b>\$1,049,543</b>

## Proposed Budget

# Expense

Administrative	Amended FY 2016	Request FY 2017
Personnel	\$311,290	<b>\$463,443</b>
Professional Services	368,000	<b>355,000</b>
Legal/Contract Services	80,000	<b>80,000</b>
Operating	321,010	<b>319,200</b>
<i>Subtotal Administrative</i>	<i>\$1,080,300</i>	<i>\$1,217,643</i>
Programming/CIP		
City Center	\$40,000	<b>\$220,000</b>
Neighborhoods	94,200	<b>116,000</b>
Façade Incentives	110,000	<b>100,000</b>
PATCH	150,000	<b>145,000</b>
A & S Celebration	220,000	<b>190,000</b>
CRA - Land	20,000	<b>230,000</b>
<i>Programming/CIP Subtotal</i>	<i>\$634,200</i>	<i>\$1,001,000</i>

# Proposed FY 2017 - Summary

Revenue	Amended FY 2016	Request FY 2017
City of Dania Beach	\$1,169,170	\$1,169,170
Other Source/Revenue	\$1,632,818	\$1,049,543
<i>Total Revenue</i>	<i>\$2,801,988</i>	<i>\$2,218,713</i>
Expense		
Administrative	\$1,080,300	\$1,217,643
Programming/CIP	\$634,200	\$1,001,000
<i>Total Expense</i>	<i>\$1,714,500</i>	<i>\$2,218,713</i>

Arts and Seafood Celebration (5<sup>th</sup> Anniversary)  
April 8-9, 2017

Priorities

- Redesigned Site Layout
- VIP Area separate from Volunteer/Artist hospitality
- Continued partnership with Casino (parking and entertainment)



<b>Total FY 2017 Budget Request:</b>	<b>\$190,000</b>
Anticipated Revenues:	(\$85,000)
Net Operating Cost	\$105,000

### Priorities

- Focus on more Community involvement
- Expanded market hours with Community events
- Operational and funding alternatives
- Expanded Community Garden
- Special Events (Neighborhood Nts.)
- Apprenticeship Program – Funded through BHRPC
- Continued awareness campaigns for SNAP/EBT discounts



**FY 2017 Budget Transfer:**

**\$145,000**

Anticipated Revenues:

**\$30,000**

---

**Total FY 2017 Budget**

**\$175,000**